

# Ambassador Awards



VAS Ltd promotes and coordinates the Junior Show & Rural Ambassador Award Program that encourages and supports young people living in rural and regional Victoria. The award highlights Community and Show involvement, talent, creativity and ingenuity of young Victorians. The program engages young citizens to showcase their involvement across their local communities.

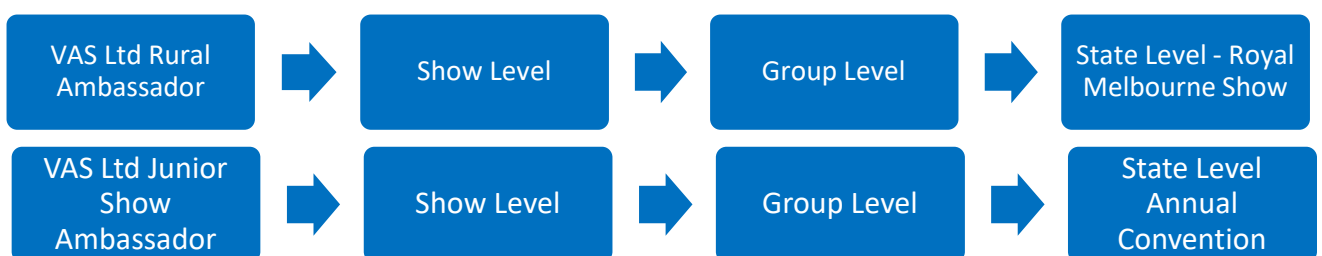
VAS Ltd wants to showcase the Next Generation of the State and these programs aim to allow young people to represent their Show Society/Community. The programs allow participants to develop their personal skills through interview experience, on-stage presentation, meeting new people with similar interests and developing interpersonal skills.

## Hot Tips for Organisers

- VAS suggests that there is a coordinator for the award at your local Show that can help promote and encourage participants to enter.
- At a local Show an interview process can be undertaken and judged to the criteria.
- Previous Ambassadors from your local Show can make great ambassador judges or mentors.
- Show Societies may need to ask or approach a younger person involved in their Show Society to represent them and get involved in the competition.
- The VAS Members Area has scoresheets for each competition available for you to access.

## Questions that could be asked in Interviews or On-Stage Interviews

- What involvement do you have in your local Community/local Show?
- Identify any major setbacks that you believe are impacting on the running of Agricultural Shows at present and long term. How would you address them?
- What are the three main products produced around your local area?
- How do you think you can involve the younger generation in getting involved in the community or local Show?
- What are your goals and ambitions in the next 10 years?
- Why did you get involved in this competition?



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## Rules & Regulations - Junior Show Ambassador

- Open to ambassadors aged between 16 and 19 years on the day of their Local Show.
- Each Show can run a Junior Show Ambassador Show qualifier and the winner at Show Level then represents the Show at the Group Final.
- An ambassador having won at their Local Show Level is not eligible to enter any other Show or represent another group.
- The winner of the Group Final then represents the Group at the State Final, which is held at the annual VAS Convention.
- Each Finalist will be judged based on the criteria below.
- At the State Final the Finalists will need to provide a cover letter and resume that will be given to the judges.
- Each Finalist will be interviewed by a panel of three judges and the winner will be announced at the Convention Dinner.

## Judging Criteria

- **Local Show Involvement (15 Points)** – Entrants must demonstrate an active involvement and a desire to be involved in the future and improvement of their Local Show Society.
- **Community Involvement (10 Points)** - Entrants must demonstrate an active involvement and a desire to be involved in the future and improvement of their Local Community.
- **General and Rural Knowledge (15 Points)** – Entrants must demonstrate a broad general knowledge and an awareness of Local/National Community issues. Entrant must also have an understanding of current affairs relating to rural life and industry.
- **Personality and Confidence (10 Points)** – Personality Traits consistent with both the awards and the entrant's ambitions and goals will be assessed (e.g. enthusiasm, creativity, confidence, leadership).
- **Ambitions/Goals (20 Points)** - Each Entrant's ambitions and goals will be assessed on their integrity and relevance to the awards. Entrants must demonstrate steps towards achieving their goal.
- **Communication Skills (20 Points)** – Entrants are expected to demonstrate effective communication skills – written, oral and interpersonal.
- **Presentation and Grooming (10 Points)** – Entrant's presentation will be assessed according to the suitability of their attire and conduct in a range of contexts.

## State Final Prizemoney

- **Winner:** \$500.00 Prizemoney & VAS State Final Trophy
- **Runner Up:** \$250.00 Prizemoney
- **Finalist:** Each Group winner receives a travel allowance towards the cost of attending the State Final